

FUSIONEXCEL BINARY COMPENSATION PLAN (as of July 1, 2011)

Binary

Fusionexcel uses the Binary system. Binary as the name suggests is 2, meaning having 2 sides - Left and Right. Business Development Bonus is paid when you have matching PV (Points) on your Left and Right side.

How to Start the Business

Starter Pack = Buy 1 Product + 1 Business Account (ID) = 100 PV (Points)

Business Pack = Buy 4 get 8 Free + 4 Business Accounts (IDs) = 400PV

No registration fee required!! (Subject to change).
Business accounts are included in the purchase of products.

Your Business Accounts

You buy the Business Pack. Your 4 Business Accounts will be registered in a Straight Line.

You initially build on account #4.

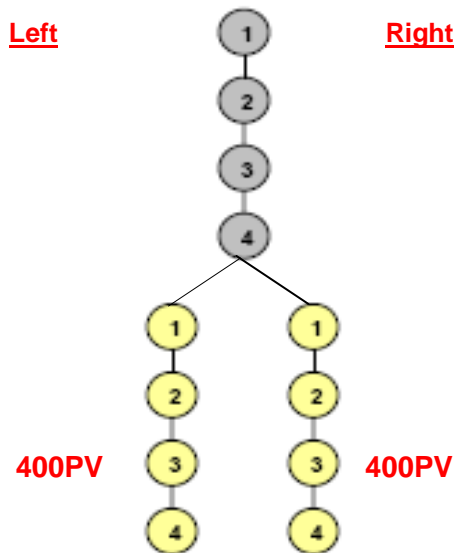


Illustration 1

You Sponsor

Next, you sponsor 2 friends who also buy the Business Pack. You place each person on your Left and Right side. This earns you 400PV on each side. You now have matching 400PV on both sides of your account #4.

Illustration 2



BONUSES - All Bonuses are paid in USD\$

1. Referral Bonus (Personal Sponsor) - One Time Bonus

When you sponsor someone into the business, FusionExcel pays you USD\$17 for each Business Account registered in that person's name.

Therefore for a Business Pack, you earn USD\$17 x 4 = USD\$68 Referral Bonus.

From the Illustration 2 above, you would earn USD\$136 Referral Bonus from sponsoring 2 friends.

Note: Referral Bonus is a **one time** bonus. If you sponsor 5 people who bought the Business Pack, then you make USD\$340 (USD\$68 x 5).

2. Business Development Bonus - 20% x PV matching

Remember as mentioned above - **You initially build on account #4.**

When account #4 have matching PV (Points) on the Left and Right side, you earn 20% of the PV (Points).

Business Development Bonus is earned and paid **daily** when you have matching PV (Points).

Business Development Bonus is paid in **steps of 300PV matched.**

Example, if you have 900PV on your Left and 1,100PV on your Right, then you will be paid on the lower PV, ie. 900PV and the balance of 200PV on the Right will be carried over to the next day.

In Illustration 2, when you sponsor your 2 friends, you will earn:

20% x 300PV (matched on both sides) = USD\$60 Business Development Bonus.

The balance of 100PV on both sides are carried-over to the next day.

1 step = matching 300PV = USD\$60 Business Development Bonus

Steps	Left PV	Right PV	Bonus @ 20%
1	300	300	USD\$60
2	600	600	USD\$120
3	900	900	USD\$180
4	1200	1200	USD\$240
5	1500	1500	USD\$300
6	1800	1800	USD\$360
7	2100	2100	USD\$420
8	2400	2400	USD\$480
9	2700	2700	USD\$540
10	3000	3000	USD\$600

Maximum you can earn **per day** is **10 steps** = matching 3,000PV = USD\$600/day.

If there are 30 days in a month, you can earn up to USD\$18,000/month (\$600 x 30 days) on Account #4.

If you max out 4 business accounts, you can potentially earn USD\$72,000/month (\$18,000 x 4).

Flushing

Remember – Business Development Bonus is paid daily. Please note that in any single day, if you accumulate in excess of 3,000PV (10 steps or more) on **either side**, you will earn maximum USD\$600 only and the excess PV on both sides will be flushed, meaning the balance of the PV will not be carried-over to the next day.

Example 1 - You have 3,000PV on Left and 3,500PV on Right. You will be paid maximum 10 steps (3,000PV) USD\$600. The balance of 500PV on the Right will be flushed and you start with 0 next day.

Example 2 – You have 3,800PV on Left and 4,200PV on Right. You will be paid maximum 10 steps (3,000PV) USD\$600. The balance of 800PV on the Left and 1,200PV on the Right will be flushed and you start with 0 next day.

Example 3 - You have 2,700PV on Left and 3,500PV on Right. You will be paid USD\$540 on the lower PV (ie. 2,700PV or 9 steps). The balance of 800PV on the Right will not be flushed but carried-over to the next day.

In short, **3,000PV** is the magic number for both sides to flush.

3. Leadership Bonus

Every month, the company takes **10%** of the World PV Turnover and pays to leaders.

10 steps = 1 share of the Leadership Bonus.

The 10 steps can be accumulated **within the month**. Example, if you earn 1 step today, 3 steps tomorrow and 6 steps the following day, then you have accumulated 10 steps and entitle to 1 share.

Leadership Title

Achieving the Leadership Title is automatic and depending on the number of shares you earned **within a month**. You are automatically promoted to the next higher Title when you reached the minimum required steps.

1 share to 5 shares (10 steps to 50 steps)	=	Director
6 shares to 10 shares (60 steps to 100 steps)	=	Executive Director
11 shares > (max 31 shares) (110 steps >)	=	Presidential Director

Thus, you need a **minimum** of 10 steps (1 share) to become a Director, 60 steps (6 shares) to become an Executive Director and 110 steps (11 shares) to become the Presidential Director.

Once you achieved a Title, you never lose it. However, the shares will still have to be earned every month, ie. the more shares you have, the bigger the pie you will get of this 10%.

4. Presidential Director Bonus

For Presidential Directors only.

Every quarter, the company takes **2%** of the World PV Turnover and pays to Presidential Directors.

Once you achieve the title of Presidential Director, you are guaranteed this bonus for **lifetime**.

However, the shares will still have to be earned every month, ie: the more shares you have, the bigger the pie you will get of this 2%.

STOCKIST

It may come to a point in time when your organization is growing and you may need to carry stock and support your people locally. Current commitment is minimum 12 Business Packs to qualify as a Stockist. For Canadian distributors, you pay and collect the products from Canadian licensee. FE will assign 48 of Member IDs (12 sets x 4IDs). You will be responsible for registering the IDs when the products are sold.

Stockist bonus is USD\$10 per ID registered. Therefore, 12 Business Packs = USD\$480 Stockist Bonus. There is no minimum or maximum number of Business Packs when re-stocking.

RETAILING

In some cases, your prospects may not want to do the business but just buy the product to use. This is what we call retailing. There is no restriction to the amount of retailing you wish to do.

MAINTENANCE

Monthly maintenance is USD\$67. However, the **first 4 months** are maintenance **free** (calendar month and not based on date of registration).

You may decide before the expiration of the 4th month whether you want to pay the USD\$67 to earn bonuses in the 5th month. Should you decide not to maintain, you may turn the AUTO maintenance to OFF by logging into your account. However, you are still entitled to the Referral Bonus but not the other bonuses in the 5th month. **Your PV will still accumulate from the 5th month onwards.**

You may choose NOT to maintain in any months you wish, until such time that you wish to be paid. Just remember to pay the USD\$67 maintenance in the prior month. **Maintenance is paid one month in advance.**

Each USD\$67 maintenance paid by your downline earns you 50PV. Example, if you have 6 downlines on the same side that paid USD\$67 maintenance in the same month, that would earn you 300PV.

You may exchange for **free** - 1 pendant/bracelet (USD\$157/\$165) or 12 pendants/bracelets (USD\$628/\$660) when you have accumulated enough credit in the Maintenance Wallet. You may sell the product but no business account is assigned.

Note: If you are building more than one Business Account at the same time, then you must pay USD\$67 monthly maintenance **per Business Account**.

SUMMARY

- Easy to demonstrate and perform the tests. The product sells itself just from the demonstrations.
- No registration fee - paid product comes with business account.
- Business Development Bonuses are earned daily.
- Balance of PV gets carried-over to the next day except for flushing situation.
- Potential earning of USD\$18,000 per month plus other bonuses per business account.
- No monthly Group Sales Volume is required to maintain Leadership Title and earn Leadership Bonuses.
- You do not lose your Leadership Title when you are inactive.
- Presidential Director Bonus is paid LIFETIME.
- No restrictions on retailing.
- First 4 months are maintenance free.
- Not mandatory to pay monthly maintenance. Referral Bonus will still be paid, PV will still accumulate.
- Maintenance fee can be redeemed for products.
- Each USD\$67 maintenance paid by your downline earns you 50PV.

**A SMALL INITIAL INVESTMENT
WITH A POTENTIAL EARNINGS IN EXCESS OF USD\$20,000* PER MONTH.**

NOT BAD!!

Please Note:

The Starter and Business Packs are subject to change by Fusion Excel International without prior notice.

*** The income potential illustrated should not be considered as guarantees or projections of your actual earnings or income. Your success depends on your efforts, which require hard work, diligence, and leadership.**